



**COFFEE**

**PAVILION**

**VIETNAM**

**2020**

**COFFEE PAVILION  
VIETNAM 2020**

Coffee Pavilion is within Vietrf exhibition

**Dec. 17 - 19, 2020**

Saigon Exhibition & Convention  
Center(SECC), HCMC

coex



# Result from 2019

## Show Overview



- **Exhibition:** COFFEE EXPO VIETNAM 2019
- **Organizer:** Coex - VINEXAD
- **Exhibition date:** Oct 31 - Nov 02, 2019
- **Exhibition venue:** SECC - 799 Nguyen Van Linh St., D.7, HCMC



**80 brands**



**210 booths**



**19.598 business meetings**



**10 countries**



## Biz - Matching Program

To maximize meeting opportunities between exhibitors and qualified buyers, Coex Co., Ltd. organizes a tailored business program based on almost 30 years of experience with organizing exhibitions. By inviting qualified buyers from both local and neighboring countries, the organizers arrange business meetings during the show period. The meetings will be arranged in accordance with the information registered by exhibitors and buyers, and participants are able to have actual business meetings.



# Show Overview



## COFFEE PAVILION 2020

Dec 17th - 19th, 2020 | SECC, Ho Chi Minh City, Vietnam

- ☛ **Title** Coffee Pavilion 2020
- ☛ **Venue** SECC - 799 Nguyen Van Linh St., D.7, HCMC, Vietnam
- ☛ **Dates** Dec 17 (Thursday) - 19 (Saturday), 2020
- ☛ **Organizers**  
- ☛ **Concurrent Events** Biz-Matching Program
- ☛ **Buyer Profile**
  - Hotel/ Resort
  - Coffee/ Dessert related businesses operator
  - Coffee shop/ franchise owner
  - Press/ Publisher
  - International/ Foreign Organization
  - Preliminary founders, store owners, investors and occupants
  - Importers, exporter and trading company
  - Consulting
  - Multinational Wholesale/ Retail businesses
  - Barista/ Patisserie

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- ☛ **Exhibit Items**

Premium Coffee & Tea	Green Beans, Roasted Beans, Capsule Coffee, Instant Coffee, Tea, Beverage
Ingredients	Syrup, Sauce, Powder, Smoothie, Puree
Coffee & Tea Related Products	Home Cafe Products, Teaware, Small Appliance, Interior Tools
Machinery & Facilities	Coffee Machine, Related Machinery, Facilities
Desserts	Bakery, Ice-cream, Chocolate, Cheese
Education & Consulting	Related Media, Education Center, Consulting



# Participation Guidelines

## Participation Procedure

### Application Deadline

Early Bird Deadline: Apr 30, 2020  
General Deadline: Sep 30, 2020

### Down Payment

Submit 50% of the total booth cost with your application form

### Final Payment

Remaining 50% of the total booth cost + additional utility fees

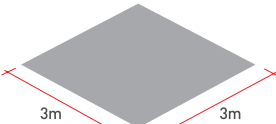
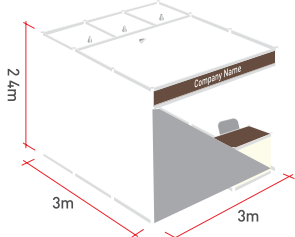
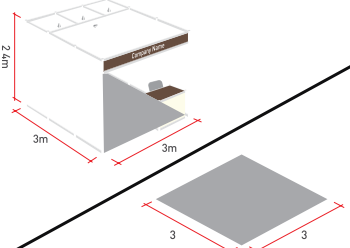
### Opening of

**COFFEE PAVILION  
VIETNAM 2020**

✉ **Submit Application and Incidental Service Forms**

Send a copy of your business registration certificate and related documents to **Coffee Pavilion 2020** office via fax or email.

Contact **T** (+84) 28 2221 7628 **F** (+84) 903 904 903 **E** hoangmy@coex.vn **W** www.vietnamcoffeeair.com

Booth Type		Space Only	Standard	Premium booth
Booth Type				
Specifications		<ul style="list-style-type: none"> <li>Only Raw space will be provided. (Unit: 3mx3m/Booth)</li> <li>Extra stand construction is possible organizer.</li> <li>Additional facilities should be applied separately if necessary</li> </ul>	<ul style="list-style-type: none"> <li>Standard Shell Booth will be provided</li> <li>Specifications:               <ul style="list-style-type: none"> <li>- Company signboard</li> <li>- Carpet flooring and trash bin</li> <li>- 1 Information desk with 2 chairs</li> <li>- 2 Fluorescent light</li> <li>- 1 Power outlet 5A/220V (Max 600W)</li> </ul> </li> <li>Additional facilities should be applied separately if necessary</li> </ul>	<ul style="list-style-type: none"> <li>Same specification as Shell scheme booth or Space Only booth</li> <li>Additional Benefits:               <ul style="list-style-type: none"> <li>- Promotion: 01 Web Banner and 01 PR article on Homepage, 01 Post on Facebook fanpage, PR article on 01 issue of E Newsletter (50,000 Databases )</li> <li>- Biz Matching: Directly connect with at least 3 potential Buyers</li> </ul> </li> </ul>
Booth Fee (per booth)	Early- bird Registration Apr.30, 2020	USD 2700	USD 3000	USD 3500
	General Registration Sep.30, 2020	USD 3000	USD 3300	USD 3800

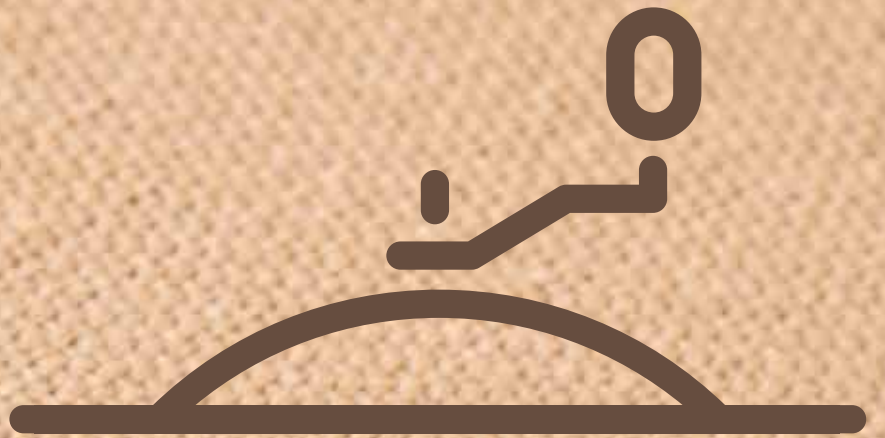
## Make Payment to

### In Korea :

- Account Name : COEX
- Account NO. : 140-000-113217
- Bank Name : SHINHAN BANK, WORLD TRADE CENTER BRANCH, Seoul, Ko
- Swift code : SHBKRS

### In Vietnam:

- Account Name: VINEXAD
- Account No: 0021000000172
- Bank Name: Vietcombank Hanoi, Vietnam
- Swift Code: BFTVVNVX



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**THANK YOU**

**& SEE YOU IN 2021**